

Leadsframe CRM

Digitize Your Expectations

Still using Excel for recording leads?
That means you are yet to realise CRM's benefits
for growing your business



LeadsFrame CRM

for

Pharmaceutical industry Understands this deeply

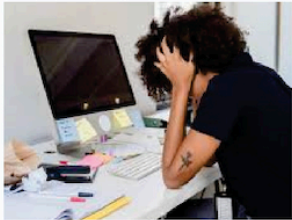
Let us Understand and Grow

LeadsFrame

You already know that
usage of **Excel Sheets** or **absence**
of using **CRM software** Or manual work is
not gonna take you to your Next Level



Few Challenges among the many expected



Inefficient Leads Management

- Handling new leads coming from multiple sources
- Updating customers on the desired date
- Direct availability of leads generated by Facebook, Justdial etc in my system



Where to invest to get more business?

- Just Dial, Facebook, Tel Callers, Exhibitions, TV channels. how much business I am getting form them?
- Whether and when to renew their subscription?



Am I searchable at Social Media?

- My Domain is full of service of providers, am I visible there? For attracting new customers
- Do I get sufficient leads from the most prominent channels i.e Facebook, Insta, Twitter etc



Staff Productivity

- Are My Telecallers following up with required no. of leads everyday?
- Are they working for high priority leads
- What is the conversion ratio from leads to customers?



Miscellaneous Challenges

- Instant proposal to customers, Data accessibility during absence of staff

All those who have grown
or those who have ambition to grow big
are leveraging the benefits of CRM Software

LeadsFrame



Leadsframe Few benefits briefed

Leads Management



- *Alerts to follow up customers on the required dates
- *Import and export options for bulk data
- *Minimum leads leakage, Source wise status of no. leads for business analysis



- Admin can monitor daily performance of front desk assistant telecaller like how many calls has been then each day from respective telecaller
- Make productive and Quality calling
- before calling to customer, Telecaler can review previous remarks history so talk accordingly which impact of business branding
- All the new and existing customer will be handle with single CRM and Admin can check Progress performance of their staff from anywhere in the world.

Social Media Module



- *Create posts on 3 platforms together from single screen
- *Directly import leads from Facebook, Justdial into Leadsframe
- *Stand out in the crowd, show your offering boldly

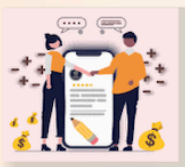
Users Management



- *Use Telemanager roles to see the performance of a particular's Telecallers team

- *Manage and control module access to various users
- *Know the performance of team, recognise the performer and grow business
- *Best designed dashboard to know user wise productivity

Customer Interactions



- *Maintain and access complete communication history with the customer
- *Send proposals to the customers in few seconds
- *Provide access to customers for uploading documents by them directly

Additional Benefits



- *Reasonably priced, very very cost effective
- *Complete data security
- *Support, training available matching your needs
- *No change in renewal fee for the first 4 years

BONUS

Avail standard package of listing at www.bizzclassified.com - a growing business directory portal as a compliment from us when you buy Leadsframe.

Leadsframe CRM
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Also Providing Following Features In Customized Software to
make Pharma Business More Profitable.

Leadsframe CRM
Digitize Your Expectations



Custom website using high-security



Product inventory with
online ordering and
quotation for your customers



Android/iOS app for your
customers for ordering
product stocks



Automatic notification alert for your
customer related to your new
products/stock/pricing updates.



Android/iOS app for your medical
representative to showcase
shortlisted product for doctors

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Leadsframe is a products form the hous of smartwinz solution, a 10 years old organization, which is based at Mohali the emerging IT Market of upper North of India. We have successfully delivered more than 250+ Projects serving the needs of customers based around the globe Australia, USA, Europe, Japan, Canada & India.

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